

REGION SOUTHERN	COUNTY LOS ANGELES	AMERICANA AT BRAND	CLASSIFICATION CEQA, SPS M
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AQ = Air Quality • BIO = Biological Studies • CEQA = California Environmental Quality Act • NEPA = National Environmental Policy Act • NS = Noise Studies • WSA = Water Supply Assessment

C Commercial E Educational IN Industrial IS Institutional M Mixed Use R Residential

This project involved the preparation of an EIR and six Addendums to the EIR associated with the Americana at Brand which is located in the City of Glendale's redevelopment area. The project would include the development of a maximum of 475,000 square feet of retail-commercial Floor Area (FA), as well as a maximum of 425,000 square feet of residential FA, consisting of 338 dwelling units. Other components of the project included development of a new street within the project site and the vacation of portions of Orange and Harvard Streets within the project site, landscape and streetscape improvements, architectural and security lighting, building signage, and necessary upgrades to utility systems.



The Americana at Brand was proposed as the centerpiece of the Town Center District, as envisioned in the Downtown Specific Plan (DSP). The DSP states that the Town Center District, in which the project site is located, presents an important opportunity, due to its location, for revitalization of the

downtown and creation of a town center as a place of singular distinction and, in effect, the 'heart' of the City. The Americana at Brand Project fulfilled this vision by proposing a mixed-use project which serves to connect existing major facilities and development within the downtown, including the Glendale Galleria, the retail area along Brand Boulevard, the Glendale Marketplace, and the City's Central Library.

A full project EIR and six Addendums to the EIR were prepared based on direction from the Glendale Redevelopment Agency (GRA). Issues addressed in the EIR and Addendums to the EIR included land use and planning, population and housing, aesthetic, geologic and seismic hazards, hydrology and water quality, traffic and circulation, air quality, noise, archeological and historic resources, hazards and hazardous materials, public services, utilities and services systems, and recreation.